



2025 Gateway Harbor Wednesdays Concerts on the Canal Series



DIAMOND SPONSOR: \$15,000

- Naming Sponsor for entire concert series
- Individual concert sponsor banner on stage
- Mentions on all radio advertisements
- "Your company name" Night- extra promo at one concert. Giveaways (*provided by sponsor*), on-stage presence that night
- \$300 food/drink vouchers for your staff
- Extra-large size logo in Gateway Harbor Concert event pocket cards (Distribution 10,000)
- Extra-large logo and name on posters, all signage and advertising
- *Pre-recorded* business/organization audio commercials over speaker system during band breaks for all concerts
- 15 band Meet and Greet tickets per concert
- On-stage host/MC opportunities
- VIP area in front of stage, with seating
- Extra-large Logo on stage banner and sponsor banner
- Up to a 10' x 20' space for promotional items (i.e., table, tent, material distribution) at all concerts and Gateway events (including Thursday and Friday events)
- A minimum of 5 Facebook mentions per week and publicity on other social media
- Large display ad on Gateway Harbor website landing page
- Listed as a Diamond/Naming Sponsor, with logo, in posters and web marketing, Facebook and links to other sites
- Any sponsor information or marketing items can be distributed at the Gateway Corporate Tent

PLATINUM SPONSOR: \$10,000

- Large size logo in Gateway Harbor Concert event pocket cards (Distribution 10,000)
- Large logo and name on posters, all signage and advertising
- Sponsorship of the "Your company name 50/50 Drawing". Each concert evening on Wednesday, stage announcements will promote *your company name* 50/50 Drawing, ticket sellers will wear t-shirts with *your company's* logo, and *your company's* personnel (if desired) will do the drawing on stage. *Your company* may elect to do a give-away or personal promotion on stage at conclusion of 50/50 drawing
- Co-sponsorship of one other TGHI event, i.e. Food Truck Thursdays, Spotlight Stage Series (Includes separate advertising)
- Pre-recorded business/organization audio commercials over speaker system during band breaks for all concerts
- 10 band Meet and Greet tickets per concert
- On-stage host/MC opportunities
- VIP area in front of stage, with seating
- Large Logo on stage banner and sponsor banner
- Up to a 10' x 20' space for promotional items (i.e., table, tent, material distribution) at all concerts and Gateway events (including Thursday and Friday events)
- A minimum of 3 Facebook mentions per week and publicity on other social media
- Medium display ad on Gateway Harbor website landing page
- Listed as a Platinum Sponsor, with logo, in posters and web marketing, Facebook and links to other sites.
- Any sponsor information or marketing items can be distributed at the Gateway Corporate Tent

GOLD SPONSOR: \$5,000

- Large Logo on stage banner and sponsor banner
- Up to a 10' x 10' space for promotional items (i.e., table, tent, material distribution) at all concerts and Gateway events
- Co-sponsorship of one other TGHI event, i.e. Food Truck Thursdays, Spotlight Stage Series (Includes separate advertising) OR a “Featured Sponsor” opportunity for one Wednesday Concert Series which includes additional onstage publicity, promotion, giveaways (provided by sponsor).
- A minimum of 2 Facebook mentions per week and publicity on other social media
- Stage acknowledgements and recorded sponsor announcements during all concerts and events
- Listed as a Gold Sponsor, with logo, in posters and web marketing, Facebook and links to other sites
- Up to a 10'x10' space at 5 food Truck Thursdays and 3 Friday shows
- Any sponsor information or marketing items can be distributed at the Gateway Corporate Tent

SILVER SPONSOR: \$2,500

- Medium Logo on stage banner and sponsor banner
- Up to a 10' x 10' space for promotional items (i.e. table, tent, material distribution) at all concerts
- Stage acknowledgements and recorded sponsor announcements during all concerts
- Listed as a Silver Sponsor, with logo, in posters and web marketing, Facebook and links to other sites
- Any sponsor information or marketing items can be distributed at the Gateway Corporate Tent
- Up to a 10'x10' space at 3 food Truck Thursdays and 1 Friday show
- Promoted as featured sponsor at one Wednesday concert
- Any sponsor information or marketing items can be distributed at the Gateway Corporate Tent
- Optional Add ON (\$1,000) become a “Featured Sponsor” for another Wednesday Concert which includes additional onstage publicity, promotion, giveaways (provided by sponsor).

BRONZE: \$1,500

- Small Logo on stage banner and sponsor banner
- Up to a 10' x 10' space for promotional items (i.e. table, tent, material distribution) at all Wednesday concerts
- Stage acknowledgements and recorded sponsor announcements during all concerts
- Listed as a Bronze Sponsor, with logo, in posters and web marketing, Facebook and links to other sites
- Up to a 10'x10' space at 1 food Truck Thursdays and 1 Friday show
- Any sponsor information or marketing items can be distributed at the Gateway Corporate Tent
- Optional Add ON (\$1,000) become a “Featured Sponsor” for one Wednesday Concert which includes additional onstage publicity, promotion, giveaways (provided by sponsor).

COMMUNITY: \$500

- Name on stage banner and sponsor banner
- Stage acknowledgements and recorded sponsor announcements (name only) during all concerts
- Listed as a Community Sponsor in posters and web marketing, Facebook and links to other sites
- Any sponsor information or marketing items can be distributed at the Gateway Corporate Tent

A vector line file with your logo must be received by April 1st.

**We cannot provide tents, tables or chairs if you choose to have a space.
Sponsorships are subject to approval by the Gateway Board of Directors.**

The oldest outdoor concert venue in Western New York.

**Tonawandas Gateway Harbor Inc. – WNY’s Premier Weekly Classic Rock Music Series
P. O. Box 2 Tonawanda, NY 14151 tongatewayharbor@gmail.com**

2025 Concert & Event Sponsorship Contract



Activity:

Haunted Harbor _____	\$1,000 Naming, \$500 Co-Sponsor
Special Concert _____	\$1,000 Naming, \$500 Co-Sponsor
Food Truck Thursdays _____	\$2,000 Naming, \$500 Co-Sponsor
Green Beer Sunday _____	\$1,000 Naming, \$500 Co-Sponsor
Spotlight Stage Series _____	\$2,000 Naming, \$500 Co-Sponsor
Food Truck Thurs. non-food vendor _____	\$ 10 per night

Concert Sponsorship Level:

Diamond Sponsor _____	\$15,000
Platinum Sponsor _____	\$10,000
Gold Sponsor _____	\$5,000
Silver Sponsor _____	\$2,500
Bronze Sponsor _____	\$1,500
Community Sponsor _____	\$500
*Add On "Featured Sponsor" _____	\$1,000

**Option available as an add for Bronze & Silver Sponsorship*

I agree that all money is due to Gateway Harbor by May 1, 2025. Logo (vector line art) is due by April 1, 2025 for inclusion on banner and printed brochures.

Sponsor – as should appear in print

Address

Authorized by (please print)

Signature

Phone

Email

Please make **all checks payable to Tonawandas Gateway Harbor, Inc.** and mail to:

TGHI, Inc.
P. O. Box 2
Tonawanda, NY 14151

- Logos should be e-mailed to tongatewayharbor@gmail.com by **April 1, 2025.**
- Logos for stage banners may have to be sent in a different format (vector line). A .jpg or .gif file will not enlarge clearly for banners.

TGHI is a 501(C)3 not-for-profit, charitable corporation.

For questions, email tongatewayharbor@gmail.com